



massachusetts alliance  
on teen pregnancy  
105 Chauncy Street, 8th Floor  
Boston MA 02111  
617.482.9122 Main  
617.482.9129 Fax  
www.massteenpregnancy.org



United Way  
of Massachusetts Bay  
and Merrimack Valley

**2007 Teen Pregnancy Institute  
Register today!**

Registration materials enclosed

**The Massachusetts Alliance on Teen Pregnancy**

presents the

***2007 Teen Pregnancy Institute:  
Messages that Matter:  
Strengthening Prevention and Supporting Young Families***

Wednesday, October 24, 2007

College of the Holy Cross, Worcester, MA

8:00 am - 4:00 pm

*The only conference in New England  
focused on issues related to teen pregnancy and parenting*



**The Massachusetts Alliance on Teen Pregnancy**

**Presents**

**2007 TEEN PREGNANCY INSTITUTE  
Messages that Matter:  
Strengthening Prevention and  
Supporting Young Families**

**Wednesday, October 24, 2007**

**College of the Holy Cross  
Worcester, MA**



massachusetts alliance  
on teen pregnancy





massachusetts alliance  
on teen pregnancy

# 2007 Teen Pregnancy Institute

Statewide Conference & Annual Meeting

The Massachusetts Alliance on Teen Pregnancy provides statewide leadership to prevent adolescent pregnancy and to promote quality services for pregnant and parenting teens and their children through policy analysis, education, research, and advocacy.

## Messages that Matter: Strengthening Prevention and Supporting Young Families

### About the Alliance

The Massachusetts Alliance on Teen Pregnancy is the only organization in Massachusetts that focuses solely on the issues of teen pregnancy prevention and support for teen parents and their children. We are the state's leading agency in promoting understanding of public policy solutions to the complex problems surrounding teen pregnancy.

### About the Conference

Each year, the Alliance draws together teen parent and teen pregnancy prevention service providers from across New England for a day of continuing education, skill-building, networking, resource sharing, and support. This year's conference, *Messages that Matter: Strengthening Prevention and Supporting Young Families*, aims to give you the tools to work with teens holistically, whether in pregnancy prevention or with teen parents.

### 2007 Conference Goals

The goals of the 2007 Teen Pregnancy Institute are to:

- Expand participants' skills for working with teen parents and teens at risk.
- Provide opportunities for participants to network with state and region wide program providers, allowing for an exchange of information and the development of support networks.
- Share science and research based strategies, as well as innovative programs, to prevent teen pregnancy and support teen parents.
- Inspire and renew participants' passion for and commitment to this important work.

### Conference Agenda

8:00 - 8:30	Registration and Continental Breakfast
8:30 - 9:00	Welcome and Leadership Award
9:00 - 10:15	Keynote Presentation: <i>Finding Common Ground: Developing Appropriate Messages About Sex for Youth</i> Dr. Douglas Kirby, Senior Research Scientist at ETR Associates.
10:15 - 11:45	Workshop Session A
11:45 - 12:30	Lunch & Networking
12:30 - 1:00	Annual Meeting and Award Ceremony
1:00 - 2:30	Workshop Session B
2:30 - 2:40	Break
2:40 - 4:00	Workshop Session C
4:00	Conference Ends

## Conference Registration Form

To register, please complete this form (or photocopy) for each person attending the conference. You can also register online at [www.massteenpregnancy.org/about/calendar.html](http://www.massteenpregnancy.org/about/calendar.html).

**Registration deadline is October 10, 2007.**

Clearly print or type your name as it should appear on your name badge.

Name \_\_\_\_\_

Organization \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_

Fax \_\_\_\_\_

Email \_\_\_\_\_

### Workshop Selection

Workshop availability will be on a first-come, first-serve basis. Please indicate your top two choices.

Workshop Session A (10:15am - 11:45am)

Select A1 - A11 1st choice: \_\_\_\_\_ 2nd choice: \_\_\_\_\_

Workshop Session B (1:00pm - 2:30pm)

Select B1 - B10 1st choice: \_\_\_\_\_ 2nd choice: \_\_\_\_\_

Workshop Session C (2:40pm - 4:00pm)

Select C1 - C10 1st choice: \_\_\_\_\_ 2nd choice: \_\_\_\_\_

Would you like to volunteer as a workshop monitor for one of your workshops?

(Monitors introduce the workshop, distribute evaluation forms, and ensure speakers have what they need.)

Yes, please consider me.

### Registration Fees

Alliance Members	\$85 per person
4 or more attending per agency (registration forms must be sent together)	\$70 per person

Non-Members	\$120 per person
4 or more attending per agency (registration forms must be sent together)	\$100 per person

**To become a member, please complete the enclosed application.**

**Total Amount of Payment:** \_\_\_\_\_

### Method of Payment

- Check
- Check enclosed made payable to Massachusetts Alliance on Teen Pregnancy.
  - Check requisition in process. (Please include contact person and phone number in case check does not arrive.)  
Contact: \_\_\_\_\_

- Credit Card
- Mastercard
  - Visa

Credit Card Number: \_\_\_\_\_

Name on card: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Signature: \_\_\_\_\_

Bill me (Choose this option only if your agency needs a purchase order to make payment.)

Bill my agency using purchase order # \_\_\_\_\_ and direct correspondence to the following staff person:

Name \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_

Return form(s) and fee by **October 10, 2007** to:

Massachusetts Alliance on Teen Pregnancy  
Attn.: Conference Registration  
105 Chauncy Street, 8th Floor  
Boston, MA 02111  
Fax: 617.482.9129

## Conference Agenda

8:00 - 8:30	Registration and Continental Breakfast
8:30 – 9:00	Welcome and Presentation of Leadership Award to: <b>Governor Deval L. Patrick</b>
9:00 - 10:15	Keynote Presentation: Finding Common Ground: Developing Appropriate Messages About Sex for Youth <b>Dr. Douglas Kirby</b> , Senior Research Scientist at ETR Associates.
10:15 – 11:45	Workshop Session A
11:45 - 12:30	Lunch & Networking
12:30 – 12:40	Annual Membership Meeting <ul style="list-style-type: none"><li>Election of officers for the Alliance Board of Directors</li></ul>
12:40 - 1:00	Presentation of The Mildred Reid Award
1:00 – 2:30	Workshop Session B
2:30 – 2:40	Break
2:40 – 4:00	Workshop Session C
4:00	Conference Ends

## Leadership Award

Each year the Alliance recognizes individual policy makers who have made a significant contribution to teen pregnancy prevention and/or services for teen parents and their families. This year, the Alliance will be recognizing:

### Governor Deval L. Patrick

## Program Provider Award

### Mildred Reid Award

Mildred Reid, a longtime member of the Alliance's Board of Directors, passed away in 1994. Mildred was a dedicated youth worker who spent many years working with pregnant and parenting teens at several community-based agencies. In Mildred's memory, the Board of Directors established the Mildred Reid Award to honor individuals who, like Mildred, have shown dedication and excellence in their work with pregnant and parenting teens. The winner will be announced the day of the conference.

## Keynote Presentation

### Finding Common Ground: Developing Appropriate Messages About Sex for Youth

Currently many sex education programs emphasize abstinence and condoms or other forms of contraception for youth who do have sex. However, These emphases are inadequate and there are other behaviors that have a large impact on STD risk. Dr. Kirby will review the content of current messages, their impact on pregnancy rates and their limitations. He will identify additional behaviors that need to be targeted to reduce STDs, but are largely ignored by programs. He will also identify criteria for effective messages and recommendations for different organizations promoting such messages.

### Dr. Douglas Kirby

Dr. Douglas Kirby is a Senior Research Scientist at ETR Associates in California. He has run state and nation wide examinations of sexual education programs in schools. Some of Dr. Kirby's most fascinating work revolves around his identification of certain characteristics that effective sexual education programs possess. To date, he has authored and co-authored over 100 articles and studies.

---

## Workshop Session A 10:15am - 11:45am

---

### A1. Depo-Provera: A Critical Look

*Amy Cronin, MPA*

Depo-Provera is a long-term, prescription-controlled contraceptive that has been linked to the risk of infertility for women who use it for long periods of time. It has been found to be distributed at disproportionately high rates to poor women and women of color relative to middle and upper class white females. The political motivation behind this distribution will be analyzed. The instructor will also discuss the risks and benefits of Depo-Provera and present how to explain them to all demographics of women.

### A2. Secrets of Writing Successful Grant Proposals

*Diane Gedeon-Martin, The Write Source*

You've done all the research, followed the guidelines, written what you believe to be a great proposal, and submitted it well before the deadline. Then comes the rejection letter. Discover some common faults to otherwise successful grant proposals. Learn how to fine-tune your skills to craft competitive grant proposals.

### A3. Teen Dating Violence: Understanding and Effectively Responding to your Clients

*Julie Kahn, LICSW, Transition House*

The instructor will use a mix of didactic and practical learning to help attendees become better at recognizing the warning signs of teen dating violence. Discussion on better understanding the dynamics of abusive relationships and the challenges with ending them will also occur. Participants will also gain awareness in the most effective strategies for supporting their clients.

### A4. Teaching Pregnancy Prevention to At-Risk Boys

*Megara Bell, Partners in Sex Education*

Very often pregnancy prevention is geared to young women, ignoring the learning styles, needs and cultural basis of young men. This workshop will discuss some of the cultural and gender-based roadblocks to engaging boys in pregnancy prevention. Concrete activities for use when discussing family planning, pregnancy prevention and pregnancy options with young men will also be provided.

### A5. Depression and Adolescent Parents

*Joanne Cox, MD, Children's Hospital*

This presentation will discuss the incidence and the presenting symptoms of depression. The instructor will explain how depression impacts and strains parenting relationships. Strategies for reducing the negative impact on the parents and child will be presented as well.

### A6. Breaking the Ice: Getting Teens to Open Up and Share

*Tammy Tai, Independent Youth Development Consultant*

This presentation will focus on interactive and fun ways to engage teenagers at the onset of a program or during the early stages of a one-on-one programmatic relationship. How to adopt an asset based approach to working with teenagers will be discussed as well. All methods will be easy for participants to implement immediately within their organizations.

### A7. Supporting Parents as Primary Sexuality Educators of their Children

*Amy Cody, MA, Planned Parenthood League of Massachusetts*

This workshop will explore approaches that recognize the importance and necessity of partnering with parents in order to assure successful comprehensive sexuality education. Tips for how to have conversations with youth about sexuality, as well as how to help parents clarify values around these topics will be provided. The instructor will use a combination of information sharing and interactive approaches to highlight strategies that integrate parents and families in sexuality education.

### A8. Beyond Pregnancy Prevention: How to Talk to Teens about HIV and STI Protection

*Maria Popek, Planned Parenthood League of Massachusetts*

This workshop will give participants practical guidelines and techniques for including the topic of HIV and STI prevention in conversations about protection methods. We will discuss the facts behind why HIV and STI prevention is complementary to and an essential part of pregnancy prevention work with teens.

### A9. Shifting the Narrative: Opening Doors for Teen Mothers

*Amy Leos-Urbel, M.Ed., The Care Center*

*Anne Teschner, M.A., The Care Center*

*Ana Rodriguez, B.A., The Care Center*

This interactive workshop will highlight program innovations that help young women who have been labeled and oppressed to reframe the stories they tell about who they are. It will also present ways to help these young women move forward to a more productive and satisfying life for themselves and their children. These topics will be presented in the context of the successful programs the Care Center has been running for ten years.

### A10. Beyond the Birds and the Bees: Developing Healthy Sexuality in Adolescent Girls

*Lisa Goldblatt Grace, MSW, The My Life My Choice Project*

This workshop will increase the participants' ability to assist young women in developing a healthy sexual identity. To do so, the presenter will offer relevant research that explores how young women make decisions about sex, how young women make the decision to conceive, and what mitigating factors affect these decisions. Participants will use values clarification exercises, case examples, and various other activities to explore ways to integrate this knowledge into how they talk with, and develop programs for, young women.

### A11. 17 Characteristics of Effective Programs

*Dr. Douglas Kirby, ETR Associates*

Dr. Kirby will discuss the 17 characteristics of effective HIV prevention and sex education programs, which were isolated by examining 83 studies of programs proven to change sexual behavior. Providers can use these characteristics to select, develop, or improve programs for youth.

---

## Workshop Session B 1:00pm - 2:30pm

---

### B1. Vicarious Trauma: Building Our Protective Layers

*Karen Johnston, MSW, LCSW, Massachusetts Children's Trust Fund*

Vicarious Trauma affects nearly all of those who work in empathetic ways to support teen parents. As workers and as human beings, we are affected by the stories of loss, hardship and trauma that our clients experience. This can often lead to stress related problems. The instructor will talk about the ways to build protective layers through understanding the impact of VT and by practicing intentional self care.

### B2. Dating Violence as a Context for Adolescent Pregnancy

*Jay Silverman, Ph.D., Harvard School for Public Health*

Dating violence and teen pregnancy are prevalent problems among today's youth, but what is the correlation between the two? The instructor will answer this question by presenting quantitative and qualitative data from adolescents regarding their experiences of dating violence and its relationship to teen pregnancy. The experiences of health care providers dealing with these topics will be discussed as well.

### B3. What's New in Family Planning?

*Lenore Tsikitas, MPH, Massachusetts Department of Public Health*

*Stacie Garnett, BA, NARAL Pro-Choice Massachusetts*

This workshop will provide an update on current topics in adolescent reproductive and sexual health. This will include new statewide prevention initiatives to support teens seeking access to low-cost, confidential health services and Emergency Contraception.

#### **B4. Talking to Teens About Sex: Communication Skills for Youth Serving Providers**

*Sarah Kennedy, MPH, Health Quarters*

In this workshop, participants will explore their own values and attitudes regarding adolescent sexuality. They will then examine their current communication styles around these issues and learn ways to improve upon this communication. This workshop will be interactive, including both discussion and small group work.

#### **B5. Risk Taking in Adolescence**

*Faina Smith, M.S., Parent 411*

This workshop will explore the nature of adolescent risk taking, its positive and negative sides, and the different perceptions of teens and adults regarding risky behaviors. The protective factors and helpful strategies for dealing with challenging behavior will be discussed as well.

#### **B6. Dads Can Make a Difference**

*Richard Claytor, Massachusetts Fatherhood Initiative*

This workshop is designed to assist staff in the planning and coordination of activities that encourage male parental involvement. Program staff who are struggling with providing services to “Dads” will be encouraged to assess the issues facing the parents in their programs and being to offer services that are relevant to their needs. Examples of interagency collaborations and other options for delivering support services for fathers will be provided.

#### **B7. Proving Your Work Makes a Difference: An Introduction to Teen Pregnancy Prevention Evaluation**

*Lauri Turkovsky, Ph.D., Western Massachusetts Center for Healthy Communities*

This workshop will assist participants in clearly articulating the goals and objectives of their program, writing a logic model and choosing evaluation methods (such as surveys, interviews, focus groups). This workshop is intended for folks who are new to and/or nervous about evaluation. It is also great for those who want a basics refresher.

#### **B8. Managing Difficult Behaviors**

*Kimberly Hirsh, MS, Management Sciences for Health*

Have you walked into a supervisory situation where someone has the job skills but not the people skills? While you can't change someone's personality, you can minimize the disruption by adjusting your own response. This workshop will examine the dynamic of dealing with difficult behaviors and provides real-life guidelines for working through the situation.

#### **B9. Eliminating the Disparity in the Teen Birth Rate**

*Dr. Sarah Perez McAdoo, Weston Women's Clinic, Baystate Medical Center*

This workshop will review how we can work towards the elimination of the teen birth rate that disproportionately impacts Latino and Latina youth. Discussion will occur about why the disparity exists by analyzing the report on Latina teen pregnancy. Participants will also learn how to use the report to leverage support for Latino communities with high teen birth rates.

#### **B10. Understanding Victims of Prostitution and Other Forms of Commercial Sexual Exploitation: Dispelling Myths and Breaking Down Barriers**

*Lisa Goldblatt Grace, MSW, The My Life My Choice Project*

*Audrey Morrissey, The My Life My Choice Project*

This workshop will provide an opportunity to gain knowledge, explore values, and increase skills in order to assist young women who are victims of prostitution and other forms of Commercial Sexual Exploitation. To do so, the presenters will offer relevant research that explores how young women become involved and exploited through prostitution and potential avenues for helping young women leave “the life”. Ways to integrate this research into programming for girls who have been victimized will be presented as well.

### **Workshop Session C**

**2:40pm - 4:00pm**

#### **C1. Myths and Facts: Understanding Sexual Urban Legends**

*Megara Bell, Partners in Sex Education*

Sexual myths and legends are prevalent in many youth communities. Educators and direct service workers need to understand and address these myths to reduce their negative impact on pregnancy prevention efforts. This workshop will present many common sexual urban legends and will provide an activity that is useful for addressing them with youth.

#### **C2. A Peek Into a Child's Mind: How Infants and Young Children Learn**

*Faina Smith, MS, Parent 411*

The goal of this workshop is to help professionals understand how learning begins, how infants and young children learn and how to help parents set the stage for a lifetime of engaged learning. The particular emphasis will be on how the social, emotional and intellectual development are inextricably linked and how to use this knowledge in everyday work with children.

#### **C3. Adolescents and Sexual Violence**

*Amanda Donovan, MSW, North Shore Rape Crisis Center*

*Janel Weiner, LCSW, North Shore Rape Crisis Center*

This workshop will talk about adolescent development and therapy models.

The prevalence of sexual violence will be discussed, as well as how to help and support those adolescents who are survivors of sexual assault.

#### **C4. How Do I Protect Thee-Let Me Count the Ways**

*Maria Popek, Planned Parenthood League of Massachusetts*

Learn the latest and greatest information on protection methods and how to engage the teen parents you work with in conversations about these options. This workshop will provide useful information about contraceptive methods for both prevention providers and teen parent providers.

#### **C5. Co-ed Group Sex Education for Psychiatrically Hospitalized Adolescents**

*Kathleen Sasonoff, MA, Children's Hospital*

The presenter will discuss her experiences with a weekly co-ed sexual education group with adolescents that have acute psychiatric hospitalization. Information on how adolescents with psychiatric and/or behavioral problems are often misinformed in terms of their sexual education will be presented. Discussion on how to overcome these knowledge gaps will occur.

#### **C6. Engaging and Encouraging Fathers as Partners in Parenting**

*Richard Muzzy, LICSW, Catholic Charities North*

*Bennie Ashley, Catholic Charities North*

In this workshop the presenters will teach techniques that they have found useful in engaging young fathers to be responsible co-parents. Information on the barriers to such engagement will be presented. Discussion on the importance of fathers in the lives of their children will occur.

#### **C7. Can You Hear Me Now? Delivering Feedback to Staff**

*Gordon Gottlieb, MS, TDC Training*

One of the biggest managerial challenges social service managers face is giving feedback, especially constructive feedback, in such a way as to not offend the other person. Participants will learn what words and language create unintentional barriers to giving meaningful feedback. This workshop presents the 3-F Model for Feedback. This model is an effective tool for supervisors who don't know how to say what they need to.

#### **C8. Teens and Medical Care-Confidentiality, Privacy and Consent**

*Jamie Ann Sabino, J.D., Judicial Consent for Minors Lawyer Referral Panel*

This workshop will explore issues around the provision to teenagers of medical care in general and sexual health care in particular. Questions of when teens can self-consent to care for themselves and for their children and what rights they have to confidentiality and privacy will be discussed. Specifically addressed will be provision of contraceptives, parental consent and judicial bypass for abortion and questions regarding mandated reporting of underage sexual activity.

#### **C9. Social Norms Marketing: Perceptions to Reality**

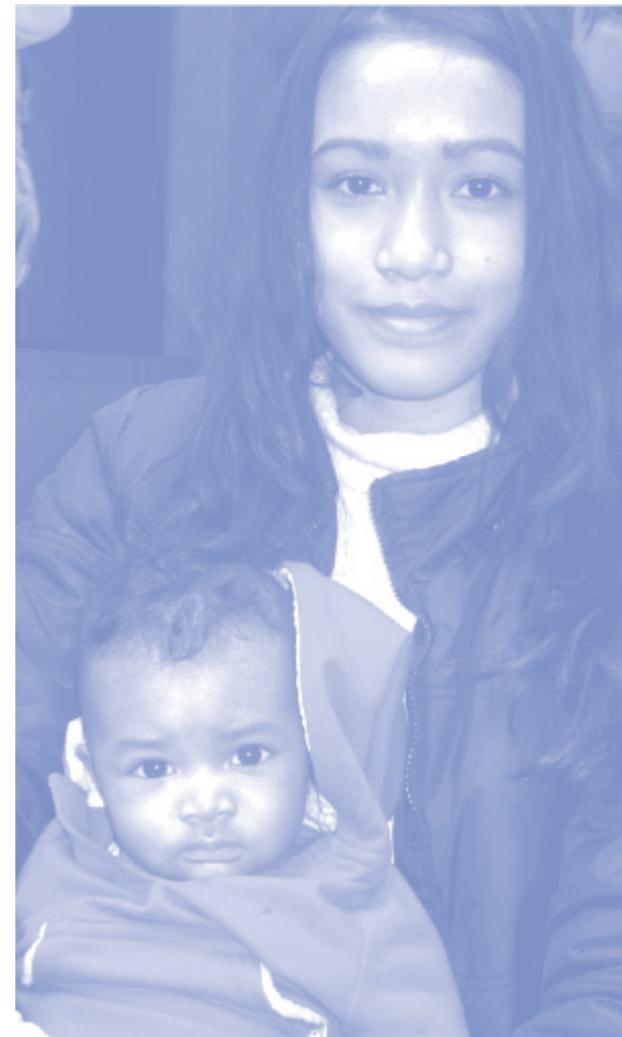
*Shari Sprong, MA, Greater Boston Center for Healthy Communities*

Social Norms Theory proposes that much of people's behavior is influenced by their perception of how other members of their social group behave, and people tend to over-estimate the negative and over-estimate the positive health behaviors of their peers. This workshop will address the misperceptions and their effects on behavior. Steps to planning and initiating a Social Norms Campaign, presented with research, also will be discussed.

#### **C 10. Overview of ABC's of Immigration**

*Eva Millona, Massachusetts Immigrants and Refugee Advocacy Coalition*

This workshop will provide in an in-depth look at the state and federal programs that are available to immigrants. Which programs are offered to immigrants and how to apply will be covered. Programs offered to refugees will be discussed as well.



### **Additional Information**

#### **Deadlines**

Registration deadline is October 10, 2007. Register online at [www.massteenpregnancy.org/about/calendar.html](http://www.massteenpregnancy.org/about/calendar.html) or mail the enclosed registration form.

#### **Registration Fees**

Fees are listed on the registration form. Registration includes participation in all sessions, program materials, continental breakfast, and lunch. The registration fee does NOT include Alliance membership. To become a member of the Alliance, please complete the enclosed membership application and send it with your conference registration form.

#### **Cancellation Policy**

The registration fee is non-refundable, however, substitute participants are allowed.

#### **Scholarships**

Scholarships for the 2007 Teen Pregnancy Institute are available on a limited basis to those who need assistance with the conference registration fee. These scholarships will be given depending on space available. To request a scholarship, please send a brief explanation (1 paragraph) of your need to [info@massteenpregnancy.org](mailto:info@massteenpregnancy.org)

#### **Continuing Education**

Application has been made to the Massachusetts Association of Registered Nurses for 5.75 continuing education contact hours, the National Association of Social Workers Massachusetts Chapter for 5.575 Category I continuing education hours, and the National Commission for Health Education Credentialing for 5.75 CHES Category I continuing education contact hours. Certificates of attendance will be distributed at the end of the conference. Participants must self-report continuing education credits to their respective credentialing boards.

#### **Directions**

From the East and West: Take the Mass Turnpike to Exit 10 (Auburn) (**NOT** exit 10A) to Route 290 East toward Worcester. Take Exit 11 (College Square/Southbridge Street) off 290. Cross over to the far right lane immediately after coming off the ramp to College Square. Take first sharp right (before the traffic light and entrance to 290 East) onto College Street. Go all the way to the top of the hill and enter at the last gate on the left, which is Gate 7. The Hogan Campus Center is the second building on the left with the large silver cross on it. Parking is to the right of the Campus Center.

From the North: Take Route 495 South to Route 290 West (Worcester). Take Exit 11 (College Square/Southbridge Street) off 290. Cross over to the far right lane immediately after coming off the ramp to College Square. Take first sharp right (before the traffic light and entrance to 290 East) onto College Street. Go all the way to the top of the hill and enter at the last gate on the left, which is Gate 7. The Hogan Campus Center is the second building on the left with the large silver cross on it. Parking is to the right of the Campus Center.

**For more information:** Contact Claire Mooney at [claire@massteenpregnancy.org](mailto:claire@massteenpregnancy.org).